## P-Series Cloud Edition

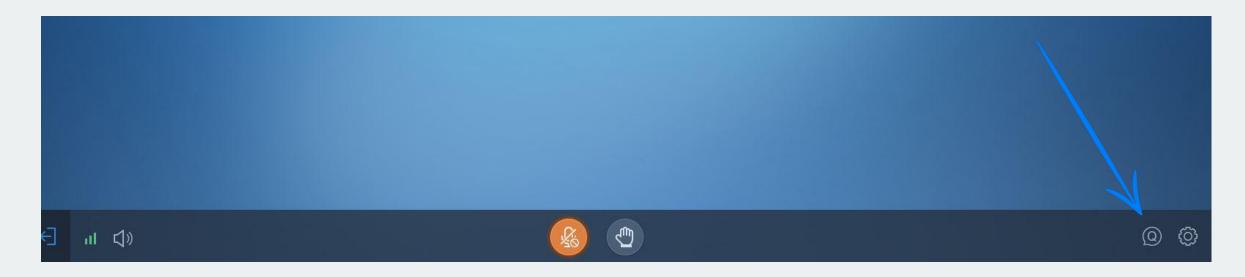
One platform to deliver, scale, manage, support and enhance your PBX and UCaaS





## During the webinar please use the Q&A feature located in bottom right corner of your screen!

We will answer the questions at the end of the presentation Thank you!



### **Reseller Benefits**





Since 2002 VoIP Supply has delivered unparalleled service and expertise to over 125,000 customers worldwide.

#### **VoIP Rental Program**

our Device as a Service (DaaS) rental program gives your customers the widest variety of VoIP Products for a low monthly payment!

#### **Hardware & Provisioning**

featuring over 60 manufacturers that offer over 16,000 products and the ability to provision for you!

#### **CloudSpan MarketPlace**

a single place to shop various VoIP service providers - build up your MRR and receive discounts on hardware selling through VoIP Supply

#### **Fulfillment**

provisioning and professional services from multiple warehouse locations in North America; providing real-time access to manage your projects from order through delivery

#### Refresh & Reclaim

offering certified reconditioned devices at a fraction of the cost plus offering an outlet for selling off used and excess VoIP equipment



## CONTENTS

- Solution Overview
  Introduction to Yeastar's UCaaS Solution
- 2 Highlights
  P-Series Cloud Edition & YCM
- 3 Live Demo
- Partner Benefits
  Yeastar Services

# 01 Solution Overview

Introduction to Yeastar's UCaaS Solution





2022 Top Rated UCaaS
Customer Satisfaction Award

for Recommend-To-A-Friend

by Eastern Management Group (EMG)

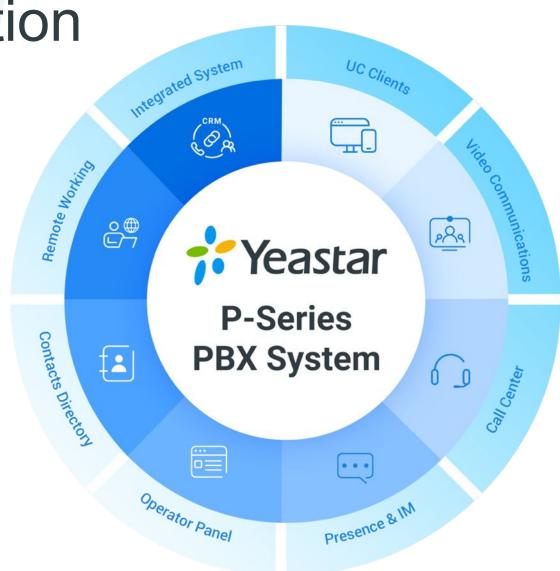




## Yeastar

## Beyond just a PBX

- Powerful & Dynamic System
- Key Telephony Features
- Advanced UC Functions
- Excellent Usability
- Intuitive & Simplified UI
- Easy to Set & Use
- Less Maintenance



## Robust Cloud PBX Hosting and Delivery



P-Series Cloud Edition (short for CE): fully-featured unified communications solutions in the cloud

Each customer gets its own cloud service delivered over regional data centers

Highly reliable, flexible, and easy to manage

Hosted and operated by Yeastar

Sold and delivered by partners





Call Center



Video Conferencing



**UC Clients** 



**Operator Panel** 



**Contacts Directory** 



Presence & IM

## All the superior PBX features, Install and Use

#### **Business Features**

- BLF Support
- Business Hours & Holidays
- Call Allow/Block List
- Call Recording
- Custom Prompts
- Emergency Number
- Emergency Notifications
- Fax to email
- Group Voicemail
- Import & Export
- Mobility Extension
- Music on Hold
- MOH Playlist
- Microsoft Teams Integration
- Paging/Intercom
- Remote Extensions
- Speed Dial
- T.38 Fax
- Voicemail
- Personal Voicemail Greeting
- · Voicemail to email
- WebRTC Audio Call

#### **Telephony Features**

- Call Forwarding
- Call Monitoring (Listen/Whisper/Barge-in)
- Call Parking
- Call Pickup
- Call Transfer
- Call Waiting
- Caller ID
- CID-based Call Routing
- DID-based Call Routing
- CDR & Basic Reports
- Conference Rooms
- CTI
- Dial by Name
- DID (Direct Inward Dialing)
- DOD (Direct Outward Dialing)
- DND (Do Not Disturb)
- DISA
- IVR
- Paging & Intercom
- Queue
- Ring Group

#### **Administration & Security**

- Auto Provisioning
- AMI (Asterisk Manager Interface)
- Web-based User Portal
- Dashboard
- Granular User Role
- Extension Bulk Import
- Trunk Bulk Import
- Extension Group
- Built-in SMTP Server
- Event Logs
- Event Notifications
- Network Drive
- Backup and Restore
- Operation Logs
- SRTP & TLS Encryption
- Troubleshooting
- Security
  - Password Policy Enforcement
  - Auto Defense
  - Static Defense
  - IP Blocklist
  - Security Alerts via Email

#### **Unified Communications**

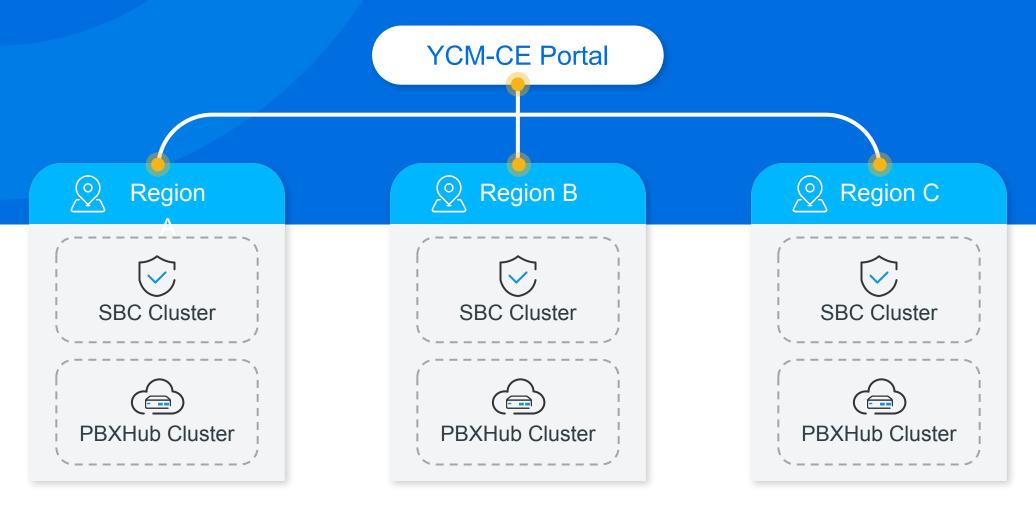
- Linkus Web Client
- Linkus Mobile Client (iOS & Android)
- Linkus Desktop Client (Windows & MacOS)
- Presence
- Custom Presence Description
- Linkus for Google Chrome Extension
- Linkus Select & Dial with Hotkey
- Audio Conferencing
- Company & Personal Contacts
- Voicemail Transcription
- Popup-URL
- Unified Messaging
- Operator Panel
  - Unlimited Users
  - Dispatch Active Calls (Redirect, Transfer, Hang up, Record, Park, Monitor)
  - Monitor Call Status (Inbound, Outbound, Extension, Parked Calls, Ring Group, Queue)
  - Unified Presence
  - Switch Presence Status
  - Switch Business Hours





	Enterprise Plan	Ultimate Plan
Business Features	$\otimes$	$\otimes$
Telephony Features	$\otimes$	$\otimes$
Administration & Security	$\otimes$	$\otimes$
Unified Communications	$\otimes$	$\otimes$
Call Center	$\otimes$	$\otimes$
Remote Access Service	$\otimes$	$\otimes$
Instant Messaging	$\otimes$	$\otimes$
Phonebooks	$\otimes$	$\otimes$
CRM Integration	$\otimes$	$\otimes$
Video Conferencing		$\otimes$
Web Video Call		$\otimes$

## Simplified Management by the Centralized Platform



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## Hosting Architecture

Regional Data Center Locations

- From a single platform,
   partners can choose a suitable
   region to provide services to
   their enterprise customers
- Reliable data centers and deployments powered by Amazon Web Services
- Active-Active high availability technology





## Efficient Management

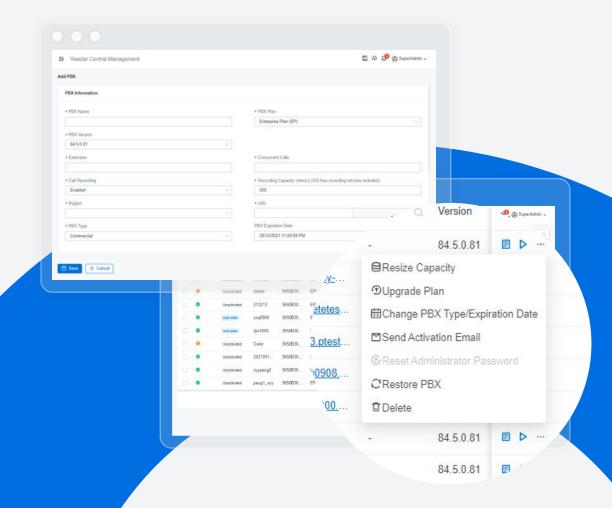
One platform to manage all the instances

Simple task management

Templates available soon

Easy scaling up and down





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02

## **Highlight Features**

P-Series Cloud Edition & YCM



### Linkus UC Clients

### Stay Connected Anywhere Anytime

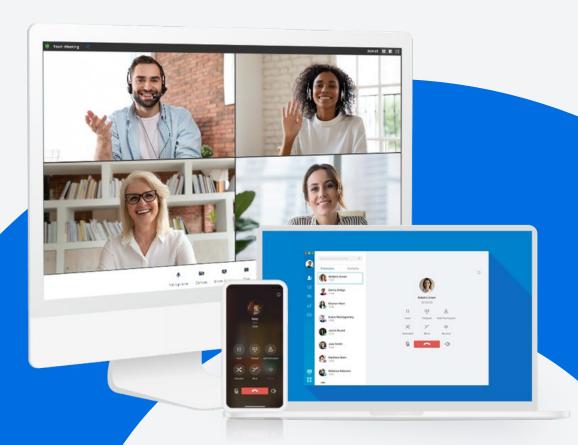
Single phone number, universal directory, enterprise telephony, reduced call costs

Same calling experience from browsers, mobiles, and desktops

Check colleague's presence and availability, and chat with them for efficient collaboration

Work from anywhere quickly and securely, and stay engaged and productive www.yeastar.com







### Linkus Web Client

Combine calling, meeting, collaboration, and more in one place.



#### Calling

Make and receive calls directly through the web browser anywhere anytime.



#### Meeting

Bring teams and customers closer together no matter where they are.



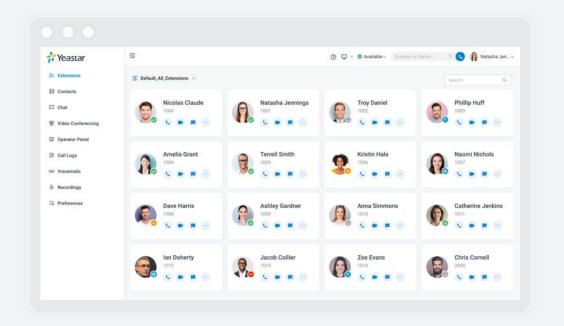
#### **Work from Anywhere**

Stay connected anywhere with secure and hassle-free remote access.



#### The Right Set of UC Features

Instant messaging, enterprise & personal contacts, presence, voicemail, call history, operator panel...



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## Video Conferencing





#### Get started in seconds

Initiate an instant or planned meeting and share the meeting link.



#### Participate via links

Click to participate in video conferences right on the web browser.



#### **Stay Interactive**

Simultaneously share your screen to all participants and chat with others instantly.



#### **Stay in Control**

Host can password protect the meeting, mute participants, and remove one.



### **Built-in Call Center Solution**



P-Series PBX System tightly integrates call center and unified communications capability to put everything you need on a single, integrated system to impress your customer, empower your agents, and elevate your business.

#### **Practical Features**

- Automatic Call Distribution
- Agent & Supervisor Portal
- Wallboard, SLA notification & rule
- Advanced queue reports



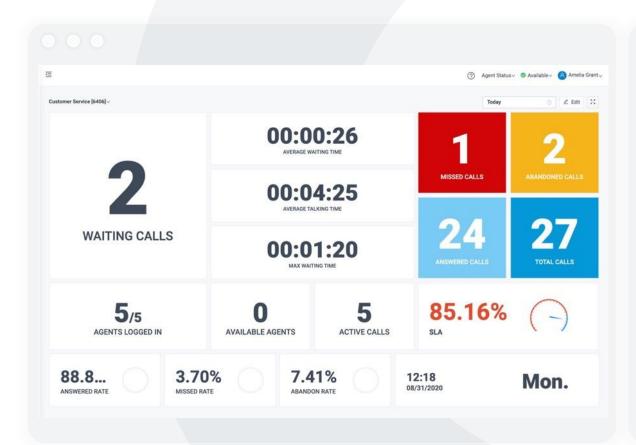
#### **Benefits**

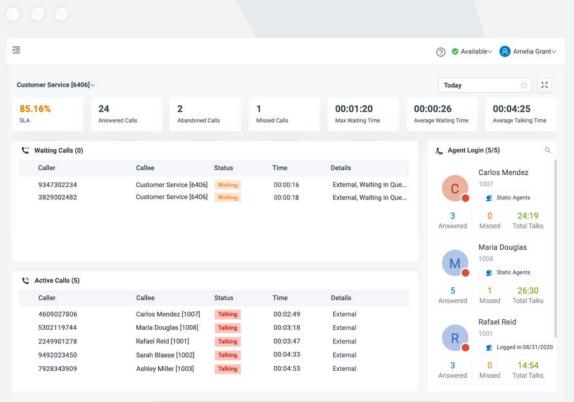
- Improve inbound call center productivity
- Real-time queue performance & statistics
- Instantly control queue calls
- Boost customer experience

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## Wallboard & Queue Panel







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## Phonebooks

- Grant Permissions separately for different departments
- CRM Contact (e.g. ZOHO) auto synchronization
- Adding remarks to contacts
- Identify callers when the Caller ID matches a contact in phonebooks
  - Automatically synced between Linkus Mobile & Web Clients



## **CRM** Integration

\*Yeastar

Click to call

Call Popup

**Contact Synchronization** 

Call Journaling

Create New Contact for Unknown Caller



## Headset Integration



Answer, reject, mute, and control calls with your headset

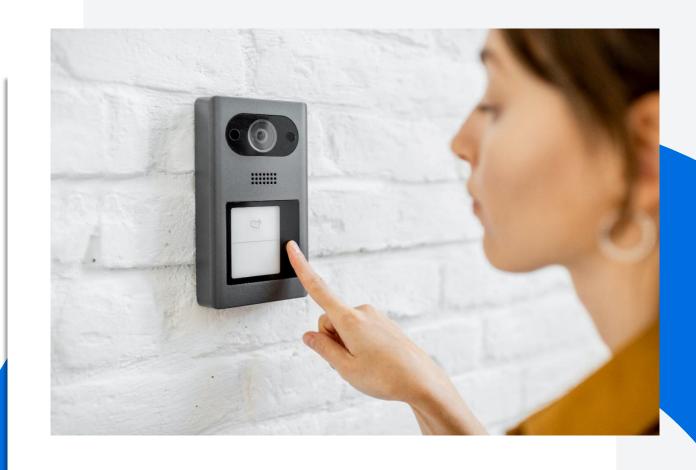
- Support Linkus Web Client
- Support Yeastar Linkus for Google
- Plug and play to connect your headset
- Recommended Vendor: Jabra, Yealink, EPOS, Poly
- Compatible with any WebHID compliant headset



## Integrate P-Series System with Intercom



As the core system for telephony,
 Yeastar PBX systems can work perfectly with third-party intercoms, enhancing business efficiency with simple control, streamlined communications, and easier team collaborations.



## API Interfaces on P-Series PBX System



#### **Supported Interfaces:**

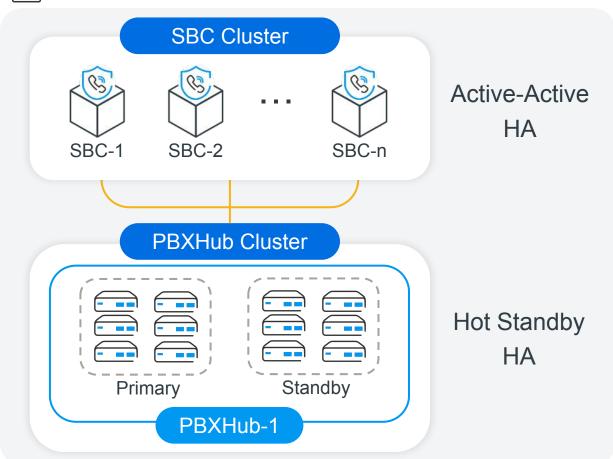
- PBX Configuration
- Call Control
- CDR & Recording
- **UACSTA Call Control**
- **Event Notification**

<sup>\*</sup> Included in Enterprise Plan & Ultimate Plan



## High Availability







#### **SBC Cluster**

- Provide Active-Active high availability and load balancing
- Secure SIP registration and calling, account trunk, and PBX Web Access
- Safeguard the system against malicious attacks

#### **PBXHub Cluster**

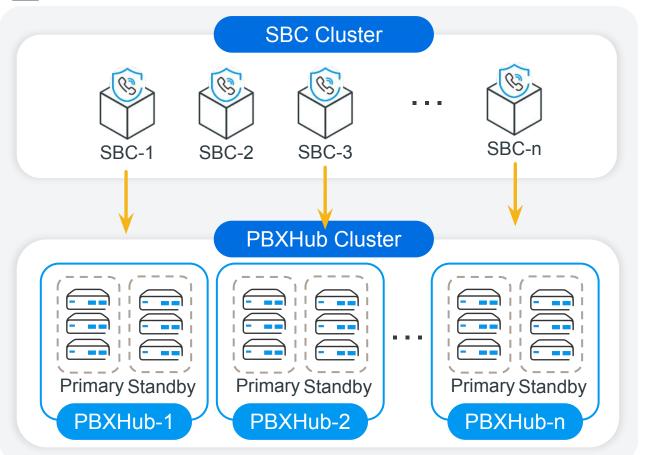
- PBX Infrastructure Server and provide essential PBX features
- Provide Hot Standby high availability in both the PBXHub and PBX level

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## High Scalability

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Region A





 The unique architecture allows us to increase resources and adapt to your growing needs so you can grow without worrying about the limit on instances and users.

03
Grow Your Business

Drive Your UCaaS Growth



## Turnkey Hosting Package

**Get Started Easily** 

No worries about deployment

No worries about Maintenance

No worries about running your business

Totally "Ready to Go" solution







Designed to jump-start business and drive revenue as fast as possible



Eliminate the hassle and initial expenditure of setting up your own servers



Reliable service on top of a robust and resilient architecture



Select the preferred hosted server closest to your customers



Scale up and down services and upgrade feature plans for your customers



Create your own service packages with IP phones, SIP trunking, and other services



Streamlined purchase process (initial order, upgrade, capacity expansion) thanks to Partner Portal

## **Profitable Business**





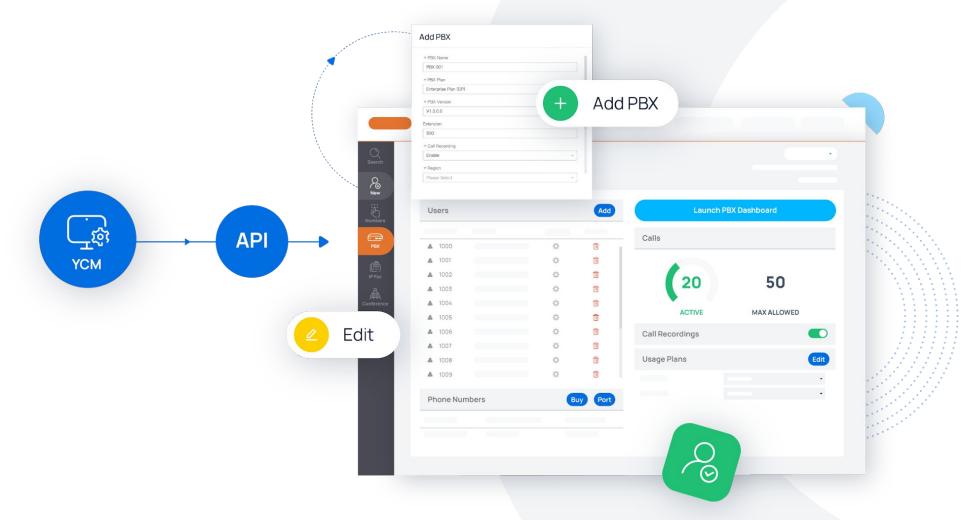
**Control Your Margin**The ownership is totally yours



Bring your own SIP and IP devices
Open & operable ecosystem



## YCM API Integration: Management Portal



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## Establish your Own brand



#### **White Label Option**

Customize your company logo, URL, email templates





## Become a UCaaS Provider



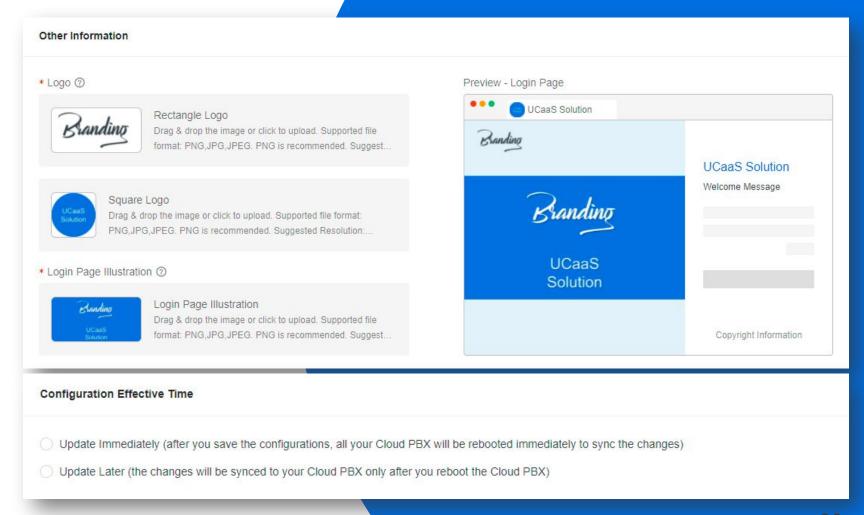


### Customize Your Own Brand



Customize your own brand with your branding, logo, name, etc.

Select your preferred Configuration Effective Time



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## Demo



04
Partner Benefits

**Yeastar Services** 



## Yeastar Xcelerate Channel Program

As a Yeastar Partner, you will be able to create new opportunities, get sales enablement, and maximize your profitability.

Cloud-based demo for evaluation and demonstration

Sales qualified leads support

Access to the Yeastar Partner Portal for exclusive resources

Expert training on products and sales pitches for free

Partner-ready sales and marketing materials

Direct free technical support from Yeastar



### Yeastar Partner Portal



Yeastar Partner Portal provides partners with all the information and materials they require to successfully market, sell and support Yeastar products and services.

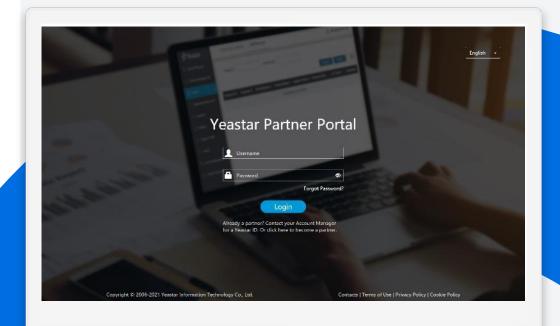
All-in-one place for instant training, marketing, sales, technical support

Purchase value added service easily and manage those orders centrally

Manage customer-premised devices remotely and securely

Quick warranty look up

Role-based permissions for your employees



## **Training Support**





#### **Onboard with One Course**

- Quick access to useful resources for onboarding success
- Become professionals to promote Yeastar and generate revenue



#### **Regular Training**

- Free regular technical & sales training
- Products and features updates, solutions, and real use cases, etc.
- Define training needs and have tailored training



#### Yeastar Academy

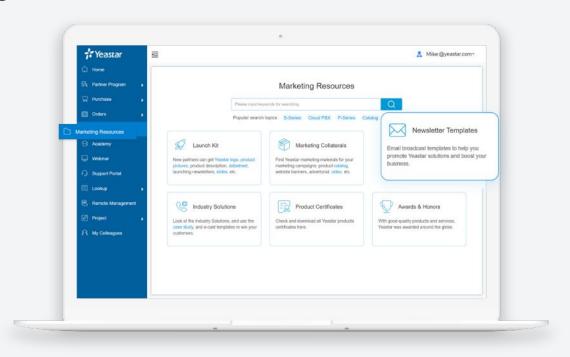
- Yeastar certification: from novice to top
- Various training methods: online / onsite / self-paced
- Access to free learning materials



## Marketing Support

Yeastar provides certified channel partners with exclusive partner resources for marketing, sales and training.

- Provide assistance in delivery of marketing plan and social media
- Access co-branded marketing collateral, press release template, email templates, brochures and ebooks to kick off the conversions
- Fast to promote your business and increase your bottom line







# Yeastar UCaaS Turnkey Free Trial

45

Days





Contact VoIP Supply representative or Yeastar representative now!

## Contact





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- Sales Account Manager
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- joseph@yeastar.com
- (S) +86-592-5503309 (Ext. 6618)

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The World's Leading Provider of SME PBX Systems

## THANK YOU















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